



## 2025 Trade Show & Convention September 17-19, 2025 The Westin Downtown Chattanooga TN

### Schedule of Events

#### Wednesday, September 17<sup>th</sup>

1:00pm – 6:00pm Golf Tournament – The Bear Trace at Harrison Bay  
3:00pm – 5:00pm Axe Throwing – Craft Axe Throwing, East Ridge  
6:30pm – 9:00pm Opening Reception – The Westin Downtown Chattanooga

#### Thursday, September 18<sup>th</sup>

7:30 am – 8:30 am Board of Directors Meeting  
7:30 am - 9:00 am Buffet Breakfast  
**8:00 am – 10:30 am Exhibit Set up**  
8:30 am – 10:30 am CEU Course (2 hours)  
**10:30 am – 11:00 am Associate Member Meeting**  
**10:45 pm – 12:00 pm Luncheon/Annual Meeting**  
**12:00 pm – 3:30 pm Exhibits Open**  
3:30 pm – 5:30 pm CEU Course (2 hours)  
5:45 pm – 9:30 pm Shuttles to Chattanooga Aquarium Dinner Outing

#### Friday, September 19<sup>th</sup>

7:00 am – 8:30 am Buffet Breakfast  
8:00 am – 10:00 am CEU Course (2 hours)  
10:00 am – 12:00 pm CEU Course (2 hours)

**\*GOLD SPONSORS will be advertised on the TNSI website and in The Southeastern Sentry Newsletter.**

### EXHIBIT REGISTRATION FORM

**\*\*\*ALL TIMES are Eastern Standard Time**

**EARLY BIRD REGISTRATION:** MEMBERS – Single Tabletops are \$975, Double Tabletops are \$1500, if **PAID before JUNE 15<sup>th</sup>**. The registration fee includes one complete Exhibit registration for one person, all scheduled meals at The Westin (dinner outing is \$130/person extra), a 6 foot skirted table and one electrical outlet.

**SPONSORSHIPS: \$2500 GOLD SPONSORSHIP** includes: **1 FULL Exhibit Registration** (Single OR Double tabletop), 1<sup>st</sup> Choice of Exhibit Table Number, 1-2 exhibitor attendees, all scheduled meals at The Westin (including 1 Chattanooga Aquarium Dinner Outing) and **option to offer YOUR 2-hour CEU Course** to 80+ attendees. First 4 PAID Sponsors will be allowed to offer their 2-hour course. **\*GOLD SPONSORS will be advertised in all TNSI convention materials, on the TNSI website and in the July-September Southeastern Sentry Newsletters.**

**Other SPONSORSHIPS OPPORTUNITIES: SILVER SPONSORSHIPS:** We will accept any number of Sponsorships: Coffee Breaks (\$250), Buffet Breakfast (\$500), Opening Reception or Luncheon (\$1000). Simply fill in your sponsorship amount on the registration form. **SILVER SPONSORS will be advertised at the TNSI Convention and in the July – September Southeastern Sentry Newsletters.**

**ATTENDEES:** We expect approximately 150-175 owner-integrators (representing 80 to 150 security and fire alarm companies) to attend our convention. Integrators DO NOT have to pay to attend the Exhibits Only, so please invite your customers. Please feel free to forward the INTEGRATOR REGISTRATION FORM to your customers. Again, there is NO CHARGE to attend the EXHIBITS ONLY, however, they must register through Penny and have a name badge to enter.

**TABLE SELECTION:** Assignments will be on a first PAID, first assigned basis. The Exhibit Layout is attached as a separate file. Please select your table number and note it on the registration form. **I will assign tables when I receive payment. SPONSORS will have first choice on table selection.**

**DOOR PRIZES:** If you are able, please bring a door prize to be given out at the end of the exhibits. Your company will be acknowledged when the door prize is awarded. Door prizes are awarded to integrators attending the exhibits. Your door prize can be a \$25 gift card, a \$100 tool set, alarm equipment, etc.

**ANNUAL MEETING/LUNCHEON:** Important updates on TNSI and the Security Industry are presented at our Annual Meeting. New Board Members are also elected at our Annual Meeting. If you are interested in serving on our TNSI Board, please email Penny Brooks, TNSI Executive Director before July 1<sup>st</sup> at [ExecutiveDirector@theTNSI.org](mailto:ExecutiveDirector@theTNSI.org). Our TNSI board meets once every quarter in Nashville.

**GOLF TOURNAMENT:** TNSI's **Golf Tournament** will be held at **The Bear Trace at Harrison Bay**, 8918 Harrison Bay Rd, Harrison TN 37341. Golf Tournament starts promptly at 1:00PM EST. Cost is \$95/golfer.

**AXE THROWING COMPETITION:** TNSI is hosting our Annual **Axe Throwing Competition at Craft Axe Throwing**, 619 Camp Jordan Parkway #121, East Ridge TN 37412. Axe Throwing starts promptly at 3:00 PM EST. Cost is \$65/axe thrower.

**OUTING:** TNSI is excited to host a private event at the **Chattanooga Aquarium Ocean Journey Exhibit**. The Ocean Journey Exhibit features spectacular views of the Tennessee River as it flows through downtown Chattanooga. Guests will enjoy a private special after-hours experience throughout the galleries with food and drink in hand while viewing penguins, experiencing the sting-ray touch tank, and seeing the wonders of the Secret Reef exhibit. Mixed seating will be available in addition to heavy hors d'oeuvres and cash bar service, located throughout the self-guided tour of the building. The Secret Reef is praised for its immersive experience, allowing visitors to feel like they are "floating in a bubble deep in the ocean" surrounded by sharks and other marine life! The fee to attend this Private Dinner Outing is \$130 per person. If you wish to bring your children, the fee is \$35/child. Please note that you are bringing a child and include their age on the Registration Form.

**HOTEL RESERVATIONS:** TNSI has blocked rooms at **The Westin Downtown Chattanooga**. Please make your reservations TODAY by calling **800.8411674** mention our Group code **"TSP"** OR you may use the link in my email. Room rates are \$209 per night. This rate is good through August 25, 2025. After that date, reservations will be accepted on a room and rate availability basis. The Westin Downtown Chattanooga is GORGEOUS with a beautiful open-air lobby and bar and fire pits for lounging and networking!

# TNSI EXHIBIT REGISTRATION – 2025

September 17-19 – The Westin Downtown Chattanooga TN

\*Attending Aquarium Dinner Outing?

Name \_\_\_\_\_ \_\_ YES \_\_ NO  
 Spouse/Additional Employee: \_\_\_\_\_ \_\_ YES \_\_ NO  
 Additional Employee: \_\_\_\_\_ \_\_ YES \_\_ NO  
 Company \_\_\_\_\_  
 Address \_\_\_\_\_  
 City/State/Zip \_\_\_\_\_  
 Email Address \_\_\_\_\_ Phone (\_\_\_\_) \_\_\_\_\_

If you have a disability and require special needs, please check this box. You will be contacted to discuss those needs.

<b>EXHIBITOR FEES:</b>	<b>EARLY BIRD Before June 15<sup>th</sup></b>	<b>AFTER June 15<sup>th</sup></b>	<b>AFTER Aug 1<sup>st</sup></b>	
Single Tabletop – <b>MEMBER</b>	\$975	\$1100	\$1300	\$ _____
Double Tabletop – <b>MEMBER</b>	\$1500	\$1600	\$1800	\$ _____
Single Tabletop – Non-member	\$1600	\$1700	\$1800	\$ _____
Double Tabletop – Non-Member	\$2200	\$2400	\$2600	\$ _____
Spouse – <b>MEMBER</b>	\$100	\$150	\$180	\$ _____
Spouse – Nonmember	\$150	\$200	\$300	\$ _____
<b>Additional Employees</b>	<b>\$100 each</b>	\$125 each	\$150 each	x ____ = \$ _____
AXE THROWING:	\$65 each	\$65 each	\$65 each	x ____ = \$ _____
GOLF:	\$95 each	\$95 each	\$95 each	x ____ = \$ _____
<b>*Aquarium Dinner Outing:</b>	<b>\$130 each</b>	<b>\$130 each</b>	<b>\$130 each</b>	<b>x ____ = \$ _____</b>
<b>*Aquarium Dinner Outing – CHILD</b>	<b>\$35 each</b>	<b>\$35 each</b>	<b>\$35 each</b>	<b>x ____ = \$ _____</b>
<b>SPONSORSHIP:</b> \$2500 (Must be paid BEFORE June 15 <sup>th</sup> ), \$1000, \$500 or \$250				\$ _____

**REGISTRATIONS MUST BE PREPAID!**

**TOTAL ENCLOSED \$ \_\_\_\_\_**

**MY TABLE CHOICE: #1\_\_\_\_\_ #2\_\_\_\_\_ #3\_\_\_\_\_ #4\_\_\_\_\_**      **NO REFUNDS after August 1<sup>st</sup>**  
 (see Exhibit Layout, attachment on email)      **\*\*Please let me know if you DO NOT need an actual table.**

**RETURN THIS FORM WITH YOUR CHECK TO: TNSI, PO Box 150062, Nashville TN 37215**

**CREDIT CARD AUTHORIZATION:** Email this form to: [ExecutiveDirector@theTNSI.org](mailto:ExecutiveDirector@theTNSI.org)  
 PLEASE NOTE: - a 4% maintenance fee will be added to your total if paying by credit card.

Card Type (circle one): VISA MASTERCARD      Name as it appears on card \_\_\_\_\_  
 Credit Card # \_\_\_\_\_ Expiration Date \_\_\_\_\_ 3 Digit Code: \_\_\_\_\_  
 Address for card: \_\_\_\_\_

**TNSI – Penny Brooks**  
 615.791.9590  
[ExecutiveDirector@theTNSI.org](mailto:ExecutiveDirector@theTNSI.org)

**THE WESTIN DOWNTOWN CHATTANOOGA**  
 800.841.1674 Mention Code: "TSP"  
 Room Rate \$209/night      Cutoff date: Friday, August 25, 2025

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